# Optimisation and Operations Research 

Lecture 15: The Greedy Heuristic

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## Section 1

## Heuristics

## Algorithms and heuristics

So far in this course, we have used algorithms:

- e.g., Simplex

An algorithm precisely specifies a recipe for a computation.

A heuristic is a rule of thumb or an educated guess

- in our context they are rules that might lead to good solutions
- often based on simple intuition
- sometimes easier to code up
- often used when there isn't a fast-enough algorithm known


## Algorithms and heuristics

A heuristic usually leads to an "algorithm"

In optimisation we often make the distinction that

- an algorithm is guaranteed to find the optimal solution
- a heuristic makes no guarantees
- though we hope it will find a good solution
- and it may find the optimal solution

We might even talk about a meta-heuristic, which is a general idea that can be converted into a heuristic for a particular problem, which leads to an "algorithm", sometimes an exact one, and other times not.

- greedy meta-heuristic $\Rightarrow$ Dijskstra's algorithm on shortest paths problem


## Section 2

## The Greedy Heuristic

## The Greedy Heuristic

## Iterate

- Create a set of feasible candidates/choices
- local "move" from current solution
- partial solutions (don't need to know all of the variables at once)
- Rate candidates by value (in terms of the objective)
- Choose the best

Stop when you run out of choices

## The Greedy Heuristic

- Intuition
- often an optimal solution has a few important pieces, and the rest are "noise"
- greedy gets the important bits first
- sometimes this is even guaranteed to find the optimal solution
- Bad bits
- locally good decisions can be globally bad
- method is short-sighted
- go down a dead end and there isn't any way to go back


## Examples

- Knapsack problem
- Coin Changing
- TSP
- Huffman coding
- Shortest paths


## Knapsack problem [KV00]

## Example (Knapsack problem)

A hiker can choose from the following items when packing a knapsack:

| Item | 1 <br> chocolate | 2 <br> raisins | 3 <br> camera | 4 <br> jumper | 5 <br> drink |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $w_{i}$ (kg) | 0.5 | 0.4 | 0.8 | 1.6 | 0.6 |
| $v_{i}$ (value) | 2.75 | 2.5 | 1 | 5 | 3.0 |
| $v_{i} / w_{i}$ | 5.5 | 6.25 | 1.25 | 3.125 | 5 |

However, the hiker cannot carry more than 2.5 kg all together.
Objective: choose the number of each item to pack in order to maximise the total value of the goods packed, without violating the mass constraint.

## Knapsack problem in general

Integral knapsack problem

- we have a knapsack (backpack) which can take weight $W$
- we want to fit as much useful stuff into it as possible
- maximize the value of the items contained in the knapsack
- each item $i$
- has a weight $w_{i}$
- has a value $v_{i}$ (we want to maximise total value)
- we have one indicator variable, $z_{i}$, for each item
- if we include the item, we say $z_{i}=1$
- otherwise $z_{i}=0$
- summarizing

$$
\max \left\{\sum_{i} v_{i} z_{i} \mid \sum_{i} w_{i} z_{i} \leq W, z_{i}=0 \text { or } 1\right\}
$$

## Knapsack problem computational complexity

- The knapsack decision problem is NP-complete
- the decision problem is:
"Can we find an allocation with value at least $V$ and weight less than W?"
- The knapsack optimisation problem (described above) is NP-hard
- it is at least as hard as the decision problem
- there are no known polynomial-time checks for optimality


## Greedy knapsack heuristic (due to Dantzig)

(1) Calculate the value to weight ratio $v_{i} / w_{i}$
(2) Sort the items in decreasing order
(3) For $i=1$..n
(1) if there is room for item $i$, add it

Sorting is $O(n \log n)$, so this component dominates performance.

## Knapsack problem variants

Very common (in different forms)

- fractional (allows fractions of items)
- unbounded (multi-items, i.e., $z_{i} \in \mathbb{Z}^{+}$)
- multiple constraints: e.g., volume and weight
- multiple knapsacks $\Rightarrow$ Bin-packing problem


## Coin Changing Problem

Problem: given possible coins and banknotes pay an amount $\$ z$ using the smallest number of coins and banknotes.

Example
Australian currency:
banknotes $\$ 100, \$ 50, \$ 20, \$ 10, \$ 5$; coins $\$ 2, \$ 1,50 c, 20 c, 10 c, 5 c$.

So $\$ 105.50$ can be paid (minimally) using $\$ 100+\$ 5+50$ c
General problem: given coins and banknotes of value $c_{i}$ for $i=1, \ldots, n$, then solve

$$
\min \left\{\sum_{i=1}^{n} x_{i} \mid \sum_{i=1}^{n} x_{i} c_{i}=z, x_{i} \in \mathbb{Z}^{+}\right\}
$$

Where, $x_{i}$ is the number of value $c_{i}$ coins/banknotes.

## Coin Changing Greedy Solution



Algorithm 1: Greedy Coin Change

## Coin Changing Greedy Solution

## Example

Given currency $\mathbf{c}=(4,3,1)$ and $z=6$
(1) $i=1, c_{i}=4$
(1) $x_{1}=1, z=2$
(2) $i=2, c_{i}=3$
(1) $x_{2}=0, z=2$
(3) $i=3, c_{i}=1$
(1) $x_{3}=1, z=1$
(2) $x_{3}=2, z=0$

So greedy gives $\mathbf{x}=(1,0,2)$
Actual optimal solution is $\mathbf{x}=(0,2,0)$

## Coin Changing Greedy Solution

- There are smarter ways to do this
- add all of a particular coin you can in one go
» complexity is $O(n)$, where $n$ is number of coins
- but I like the recursive nature of the above
- For canonical coins systems, greedy is optimal


## Definition (Canonical Coin System)

A coin system is canonical if the greedy solution is always optimal.

- US coins are canonical
- Conditions to check if a system is canonical are involved
- We could treat design of coin system as an optimisation in itself
- Frobenius coin problem is find the largest amount that cannot be obtained using only specified coins.
- see also postage stamp problem and McNugget problem


## Travelling salesperson problem (TSP)

Given a set of towns, $i=1, \ldots, n$, and distances between the towns

$$
\begin{aligned}
& 1 \quad 2 \quad \cdots \quad j \quad \cdots \quad n
\end{aligned}
$$

Objective: construct a directed cycle of minimum total distance going through each town exactly once.

## TSP Formulation

The decision is, basically, which links do we choose to use in the tour.
Letting $x_{i j}= \begin{cases}1 & \text { if link }(i, j) \text { is chosen } \\ 0 & \text { if link }(i, j) \text { is not chosen } \quad, \text { then we have }\end{cases}$

$$
\begin{array}{lrl}
\text { (ILP) } \quad \begin{aligned}
\min d & =\sum_{i=1}^{n} \sum_{j=1}^{n} d_{i j} x_{i j} \\
\text { s.t. } & \sum_{j=1}^{n} x_{i j}
\end{aligned}=1, \quad \forall i=1, \ldots, n \quad \text { (only one link from i) } \\
\sum_{i=1}^{n} x_{i j} & =1, \quad \forall j=1, \ldots, n \quad \text { (only one link to j) } \\
\sum_{i \in S}\left(\sum_{j \in S^{c}} x_{i j}\right) & \geq 1, \quad \forall S \subset N \quad \text { (connectedness) } \\
x_{i j} & =0 \text { or } 1 \quad \text { for all } i, j
\end{array}
$$

This is an example of a classic 0-1 (Binary) Integer Linear Program. The equations are linear, but the variables are integer (here binary).

## TSP Alt Formulation

- The ILP describes links by $n^{2}$ binary variables $x_{i j}$
- We can write the same information much more concisely by describing the tour as a permutation of the integers $1, \ldots, n$.
- a permutation is just lists the cities in some order
- it's hard to write this formulation in ILP, but it can be easier to work with when programming
- we often see this


## TSP Greedy Heuristic

- Start at an arbitrary node (usually city 1 )
- Choose the nearest town $i_{1}$ to city 1 as the second town
- Choose the nearest town $i_{2}$ to city $i_{1}$ as the third town
- And so on ...

Greedy doesn't work very well for the TSP, but it can provide an initial solution, which we can then improve.

## Coding

- We have a "text" made up of a series of messages, or symbols

$$
a, b, c, d
$$

- We know the PMF (prob. mass function) of the messages

$$
P(a), P(b), P(c), P(d)
$$

- We want to have a binary code for each symbol, e.g.,

$$
\begin{array}{llll}
a & \leftrightarrow & 00 \\
b & \leftrightarrow & 01 \\
c & \leftrightarrow & 10 \\
d & \leftrightarrow & 11
\end{array}
$$

- We want to minimise the average number of bits
- in the example, the average is 2
- can we do better?


## Coding

- Imagine

$$
\begin{aligned}
P(a) & =1 / 2 \\
P(b) & =1 / 4 \\
P(c) & =1 / 8 \\
P(d) & =1 / 8
\end{aligned}
$$

- And we use the code

$$
\begin{array}{lll}
a & \leftrightarrow & 0 \\
b & \leftrightarrow & 10 \\
c & \leftrightarrow & 110 \\
d & \leftrightarrow & 111
\end{array}
$$

Average message length

$$
\text { bits per word }=1 \frac{1}{2}+2 \frac{1}{4}+3 \frac{1}{8}+3 \frac{1}{8}=\frac{7}{4}<2
$$

How should we minimise code length in general?

## Formalised coding problem

Objective: minimise the average code length

$$
L=E[\ell]=\sum_{k=1}^{m} \ell_{k} p_{k}
$$

where
$\ell_{k}=$ length of $k$ th code word
$p_{k}=$ probability of $k$ th code work

Subject to the Kraft inequality (won't go into this here, but it's needed to make it possible to decode)

## Huffman coding

(1) We are building a tree
(2) Start with each symbol in $\Omega$ as a leaf of the tree.
(3) Repeat the following rule
(1) merge the two current nodes with the lowest probabilities to get a new node of the tree
(9) The root is when we get a probability 1 .

## Huffman coding example 1

| $X$ |  | Probability |
| :--- | :--- | :--- |
| a | 0.25 |  |
| b | 0.25 |  |
| c | 0.2 |  |
| d | 0.15 |  |
| e | 0.15 |  |

## Huffman coding example 1

| $X$ |  | Probability |
| :---: | :--- | :--- |
| a | $0.25 \longrightarrow 0.25$ |  |
| b | $0.25 \longrightarrow 0.25$ |  |
| c | $0.2 \longrightarrow 0.2$ |  |
| d | $0.15 \longrightarrow 0.3$ |  |
| e | 0.15 |  |

## Huffman coding example 1

| $X$ |  | Probability |
| :---: | :---: | :---: |
| a | $0.25 \longrightarrow 0.25 \longrightarrow 0.25$ |  |
| b | $0.25 \longrightarrow 0.25 \longrightarrow 0.45$ |  |
| c | $0.2 \longrightarrow 0.2$ |  |
| $d$ | $0.15 \longrightarrow 0.3$ |  |
| e | 0.15 |  |

## Huffman coding example 1



## Huffman coding example 1



## Huffman coding example 1



- Read the codes from the root to the end point.
- Assign 0 to the branch with higher probability at each node.
- this choice is arbitrary, but will mean we get consistent results


## Huffman coding example 1

| $X$ | Probability | Codeword |
| :--- | :--- | :--- |
| a | 0.25 | 01 |
| b | 0.25 | 10 |
| c | 0.2 | 11 |
| d | 0.15 | 000 |
| e | 0.15 | 001 |

## Coding and Information Theory

## Theorem

Huffman coding is optimal (in the sense that the expected length of its codewords is at least as good as any other code).

- Huffman coding is not so obviously greedy
- we group the two smallest probabilities
- roughly it is trying to grab as much entropy as it can each step
- There's a lot more to this topic
- information theory
- unique decodability
- But it's another example of a good greedy algorithm
- and it's a real example (Huffman like codes are really used in many, many places)


## Takeaways

- Heuristics are used to construct algorithms to attack difficult problems
- not guaranteed to find optimal solution
- but can often find good solutions to hard problems
- Greedy heuristic is one of the most common
- very simple and easy to implement
- works well for some problems
* when optimal solutions are sparse
« when optimal solutions are built up from optimal solutions to subproblems
- works badly for others, but still might be used to construct an initial solution that we can build on


## Further reading I

Bernhard Korte and Jens Vygen, Combinatorial optimization, Springer, 2000.

